



GRAVITY PICTURES' *THE ADVENTURERS* TO BE RELEASED IN IMAX® THEATRES ACROSS CHINA

SHANGHAI – July 25, 2017 – IMAX Corporation (NYSE:IMAX) and IMAX China Holding, Inc. (HKSE: 1970) today announced that Gravity Pictures' much-anticipated action-packed adventure film, *The Adventurers*, will be digitally re-mastered in the immersive IMAX format and released in approximately 420 IMAX® theatres in China, beginning Aug. 11.

The Adventurers follows an infamous thief, played by Andy Lau, on jewel heist that takes him throughout Europe, under the watchful eyes of a French detective, played by Jean Reno. The film marks the first Chinese local-language IMAX DMR title released with Gravity Pictures and the third with director Stephen Fung, which included *Tai Chi 0* and *Tai Chi Hero* in 2012.

"We look forward to teaming up once again with acclaimed director Stephen Fung, as well as establishing a new partnership with Gravity Pictures, to deliver *The Adventurers* in IMAX," said Greg Foster, CEO of IMAX Entertainment and Senior Executive Vice President, IMAX Corp. "The film's thrilling action sequences, exciting European backdrop, and stunning visual effects come to life through The IMAX Experience to deliver Chinese moviegoers an 'edge-of-your seat' experience they won't want to miss."

The IMAX release of *The Adventurers* will be digitally re-mastered into the image and sound quality of The IMAX Experience® with proprietary IMAX DMR® (Digital Re-mastering) technology. The crystal-clear images, coupled with IMAX's customized theatre geometry and powerful digital audio, create a unique environment that will make audiences feel as if they are in the movie.

About *The Adventurers*

Upon being released from prison, the notorious thief Cheung Tan (Andy Lau) plots a heist with his partners Xiao Bao (Yo Yang) and Ye Hong (Shu Qi) to steal precious gems in Europe.

While Cheung and his posse plan the theft, French detective Pierre (Jean Reno) remains hot on their trail. Pierre, who has been following Cheung's move for many years, has no margin for error in capturing the crew. What follows is a high-octane race featuring big explosions and deceit.

About IMAX China

IMAX China is a subsidiary of IMAX Corporation, and is incorporated under the laws of Cayman Islands. IMAX China was established by IMAX Corporation specifically to oversee the expansion of IMAX's business throughout Greater China. IMAX China trades on the Hong Kong Stock Exchange under the stock code "HK.1970."

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in

extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Dublin, Tokyo, Shanghai and Beijing. As of March 31, 2017, there were 1,226 IMAX theaters (1,121 commercial multiplexes, 14 commercial destinations and 91 institutions) in 75 countries. On Oct. 8, 2015, shares of IMAX China, a subsidiary of IMAX Corp., began trading on the Hong Kong Stock Exchange under the stock code "HK.1970."

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This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.

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